



# CALLING ALL KNITTERS: JOIN THE CLICK FOR BABIES CAMPAIGN!

You can make a direct impact by crafting **purple baby hats, washcloths, blankets, and booties.** These items will be shared with families at FREE playgroups, community baby showers, and educational events held at by a local Maine Prevention Council.

Each purple item serves as a warm gift and a vital reminder about the Period of PURPLE Crying, an initiative designed to educate parents about normal infant crying phases and preventing abusive head trauma.

## How to Get Involved:

- **Craft:** Knit or crochet a baby item (of any size) using soft, washable purple yarn.
- **Donate:** From **August 15th to October 30th** mail or drop off finished items to MCT at 56 Leighton Rd., Augusta, ME 04086 on Mondays or Tuesdays between 8:00 AM and 3:00 PM.
- **Contact:** Reach out to [info@mechildrenstrust.org](mailto:info@mechildrenstrust.org) or call 207-623-5120 with any questions. For more information visit [www.mechildrenstrust.org](http://www.mechildrenstrust.org).



**CLICK** for Babies™  
A Period of **PURPLE** Crying Campaign